



Tom Hanks

„ON THE RUGS“

ROMAN ŘEHÁK

Roman Řehák (*1963) is a Czech digital artist, known primarily for his digi-paintings of celebrities. The base of Řehák's digital images, which he prints on giant canvases, are high-quality photographs, often by other authors. The magic is hidden in his attempt to capture the character of the portrayed personality with the help of graphics. This original approach also attracts the attention of the depicted personalities themselves. Roman Řehák got to create portraits of celebrities such as Karel Gott, Jan Saudek, Miloš Forman, Pierce Brosnan, Jan Tříska, Antonio Banderas and many others. In addition to his commissioned work, he is currently engaged in the creation of collages for printing on non-traditional material.

Roman, I know your path towards becoming an artist has been full of synchronicities. You were in the right place at the right time and met the right people. How did you start your art journey?

The whole story started sometime in 2014 when, back then, like everyone else, I tried to edit photos on my phone in the programs available at the time. I then posted these pictures on social networks and one day a photographer, one of the first Czech photographers for the American Playboy, contacted me with the words: I like your stuff, make an exhibition and I'll come to buy a picture! At this moment, a friend, who stood next to me, said: Let's do an exhibition and I'll pay for it! I had never done such things, which means I was going into the complete unknown. Back then, since I only make all the pictures with my mobile phone, these pictures didn't have the proper data for printing. At that time, I don't even know why he decided for large canvases, only after a long time I found out that it was the right choice. The size multiplies the energy that I try to transmit with my work...

Your art style is unique. What would you call your work or yourself as an artist? Could you say you are a digital artist? How did you come up with creating this way?

As I don't like being put in one box with the others, I would say that I am just a creator. I leave everything else up to people. As you already mentioned: I was simply in the right place at the right time.

When do you most often create your art works? Do you have to be in a good mood first? Do you create spontaneously or do you plan it first? When you edit photos, you always create a new dimension that goes deeper. Where do you get these ideas?

It depends. I plan some things and some other things are custom-made. I always try to get as much information as possible from the client about the person for whom I am creating the picture, so that it feels like it was created just for him. For example, I had the picture of Karel Čapek on my mind for two months and I was led to the idea by people walking down the street looking at their mobile phones. I try to put things in the picture that make the viewer think about why I actually created it. I don't want my work to be just a stain on the wall, I want to force the viewer to think and keep him with the image as long as possible. I try to keep going along this path and not to stop, always looking for new possibilities.

You create custom-made images, however, most people know you more for your photo-paintings of celebrities. Thanks to this, you know most of them personally. How do you choose your celebrities? How do you manage to give them your art work in person?

Yes, celebrities often appear in my paintings and with this I try to show how much I appreciate them. They are mostly people who are also icons for me. For example, the famous film director Miloš Forman. Thanks to his picture, which was signed by many Czech and foreign filmmakers, I got to meet many other celebrities. Mr. Forman was for me one of the giants of the last century.

Roman, each of your paintings is different and tells a different story. Does your work have a purpose? What would you like to awaken in those who observe your works?

My intention is to awaken this sense for the creativity, which dwells in each of us. I would like people to devote themselves to this field, because it shapes a person's mind. As a result, I have to read up on a lot of information sometimes to understand what I'm creating...

You like to talk about energy and say that this is why you like to create on large canvases, to multiply the effect of the image on the viewer. But how is energy created on the canvas?

The energy in the paintings is given by many aspects, such as color, face expression, the style of the technique used and most importantly the story behind. Many times, I don't even know what I've created, I only find it out through people who can truly "read" my paintings...

Your latest collection is printed on rugs and lined with beautiful Italian frames. Why this particular material?

Yes, my latest work is on rugs and I think it's the right choice, because the material has a lot of advantages. It does not absorb or reflect light, it dampens noise, and it enables a completely different perception than an oil painting or canvas print. The variety of colors is incredible. Anyone who buys this painting buys a certificate with it that guarantees that there will be no more copies. That's also why these unique paintings proudly wearsome very expensive Italian or Basque frames. I want this image to be owned by whoever can feel this...

Last question Roman, you have achieved your 'American Dream'. You have achieved what many of us strive for: to do what we enjoy the most and what we are really good at, so that it has unprecedented success and brings joy to others. What do you think the trick is? What would you say to all of us dreamers?

My motto is "The creator does not like to be the destroyer"(saying). The work we do must not be just work. The most important thing is to teach those around you to perceive what you transmit...

The painting was made in five copies, this is the last. All including the certificates were signed by the master Karl Gott. One of the paintings was given to the master himself





EXHIBITION IN THE MUNICIPAL HOUSE IN PRAGUE



GREENGIRL



EXHIBITION IN THE MUNICIPAL HOUSE IN PRAGUE



BIRD'S EYE



EXHIBITION IN THE MUNICIPAL HOUSE IN PRAGUE



FIRST WOMAN



EXHIBITION IN THE MUNICIPAL HOUSE IN PRAGUE

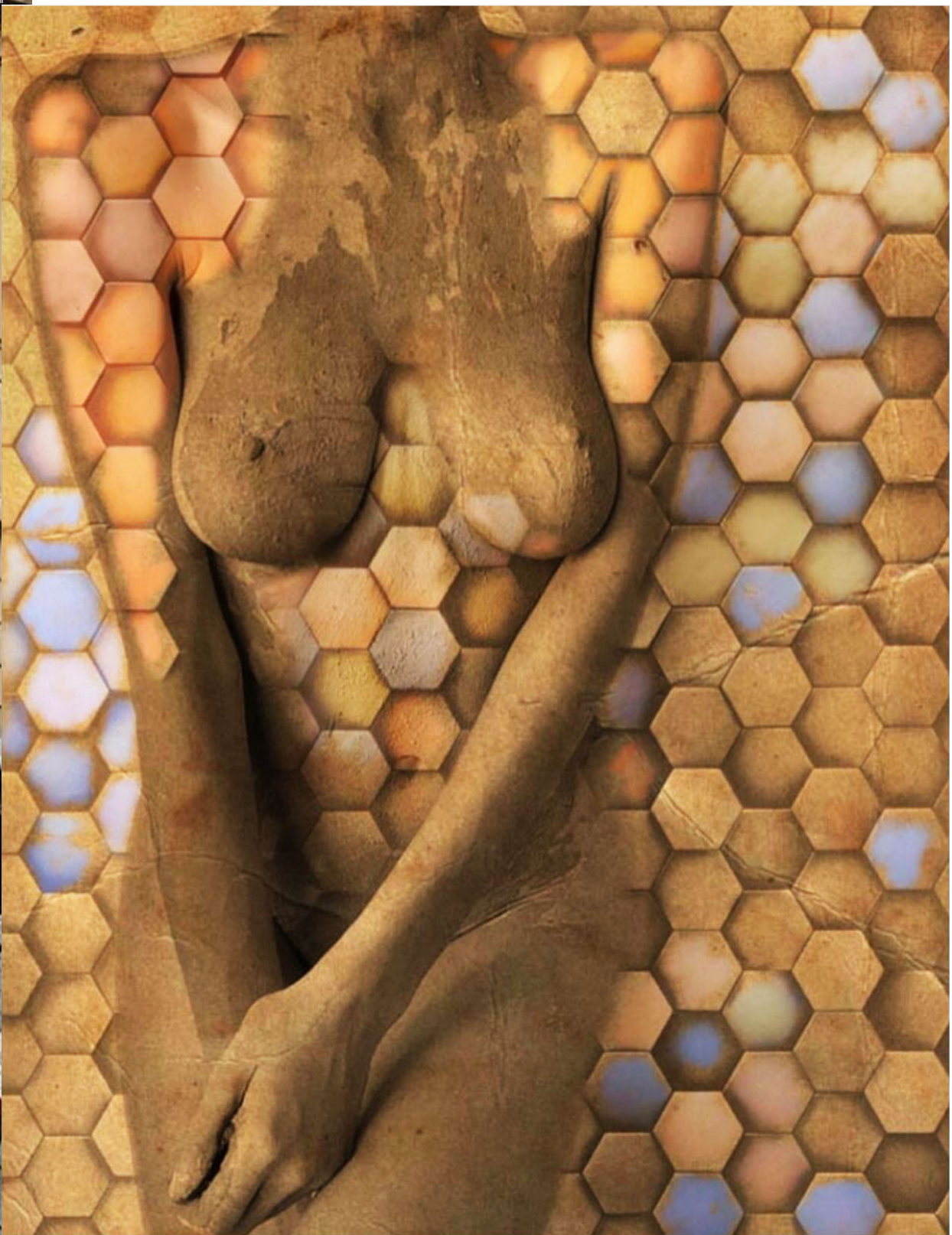


BOOK ANGEL





MOTHERBEE





ANIMAL FAIRY



CARMEN





THREE GRACES





IRON FISH



HOLY GRAIL



ANGEL OF CITY



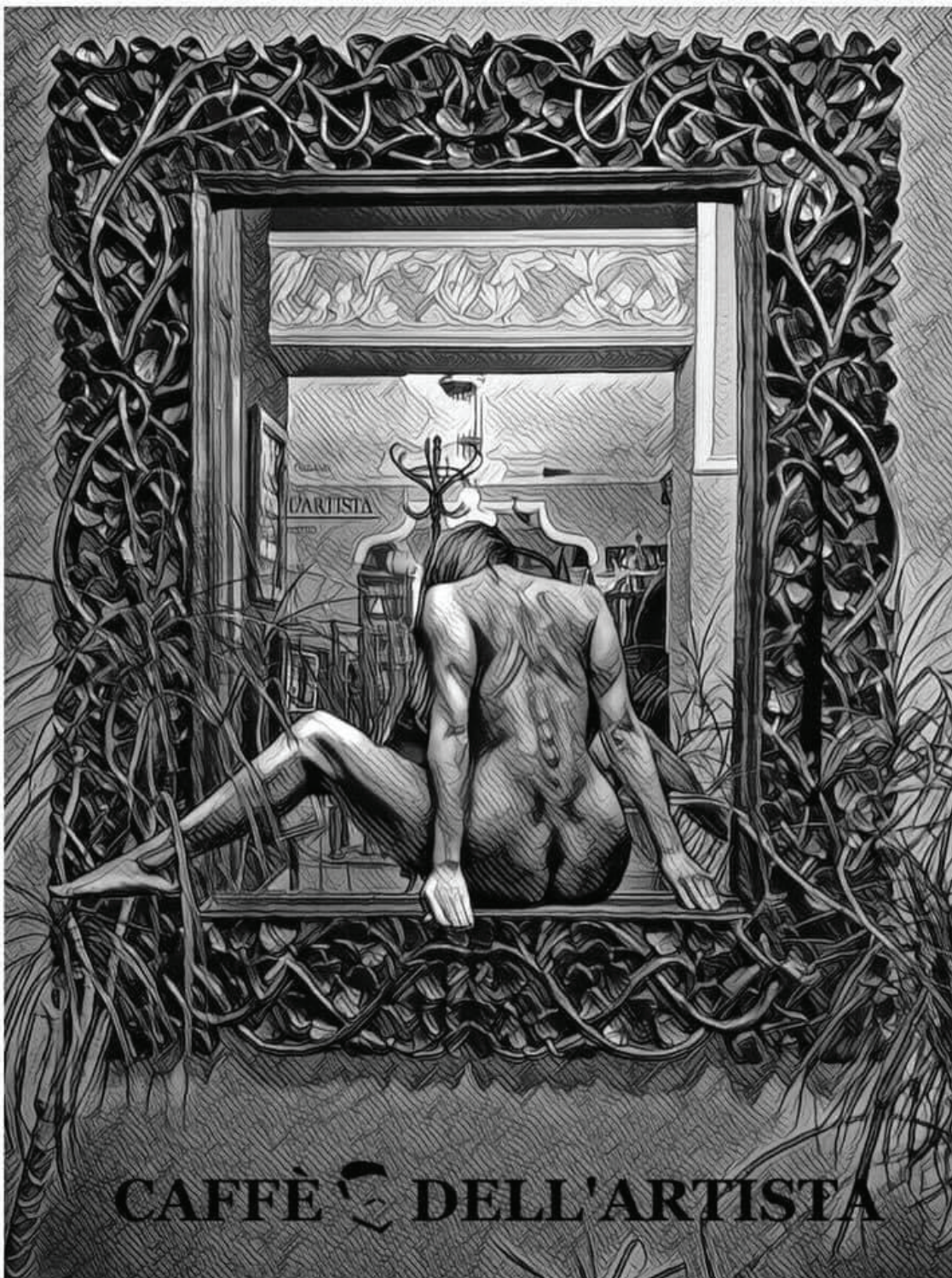
STAR PASSION



SFINX



CAFFÈ DELL'ARTISTA / CARPET



CAFFÈ  DELL'ARTISTA

SECRET WORD ORDER





ILLUMINATES

GENESIS



MERILYN



A smile is the best makeup
any girl can wear.



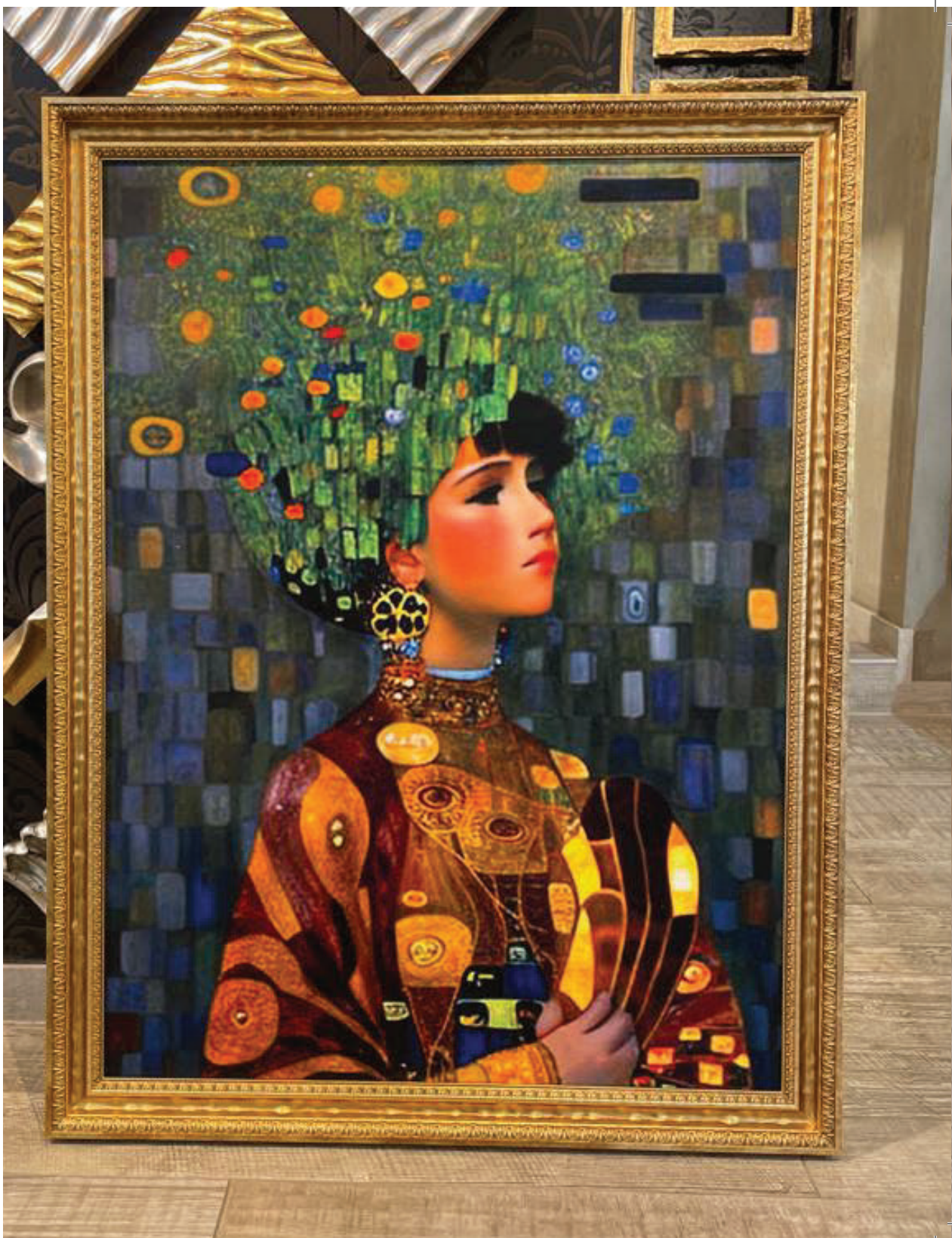
- Marilyn Monroe

MARILYN MONROE



Marilyn

KLIMTTIME



EYE



SPECIAL THANKS



FRAME-IT.CZ

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F I N E A R T

SiN Studio Gallery





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